



Tisha Sanduja

Digital Marketer

CONTACT ME

 New Delhi

 [Tisha Sanduja](#)

CORE SKILLS

- Self Learner
- Team Player
- Good Communication Skills
- Hardworking
- Emotional Intelligence
- Networking

TECHNICAL SKILLS

- Search Engine Marketing
- Search Engine Optimization
- Good Knowledge of all social media handles
- Market research
- Keeping up with the digital trends

EDUCATION

**INDIAN INSTITUTE OF
DIGITAL EDUCATION**
PG in Digital Marketing

**DR. BHIM RAO AMBEDKAR
COLLEGE**
2020-2023

EXECUTIVE SUMMARY

Hardworking and passionate digital marketing student who always believes in giving her 100%. I love learning about consumer behavior and exploring new brands, and I am actively seeking new opportunities. Driven to overcome challenges and apply my knowledge to achieve impactful results.

POSITION OF RESPONSIBILITY

**PR AND MARKETING HEAD (INTERIM HEAD
2021-2022) | RITVA SOCIETY | 2021-2023**

Transitioned from interim head to lead role, managing a team, enhancing social media engagement, and training members in event registration. Spearheaded brainstorming sessions, led event activities, and represented the society at cultural events and festivals.

**MARKETING INTERN | EMO MATRIX
COMPANY | MAY 2021 - AUGUST 2021**

Developed marketing strategies, managed operations, and created social media posts. Communicated with customers and generated revenue through proposals for online webinars.

**BD INTERN | HURLAD COMPANY | MARCH
2023 - MAY 2023**

Coordinated client meetings with the sales manager, engaged with entrepreneurs to understand their marketing needs and challenges, and recommended tailored packages based on their requirements.